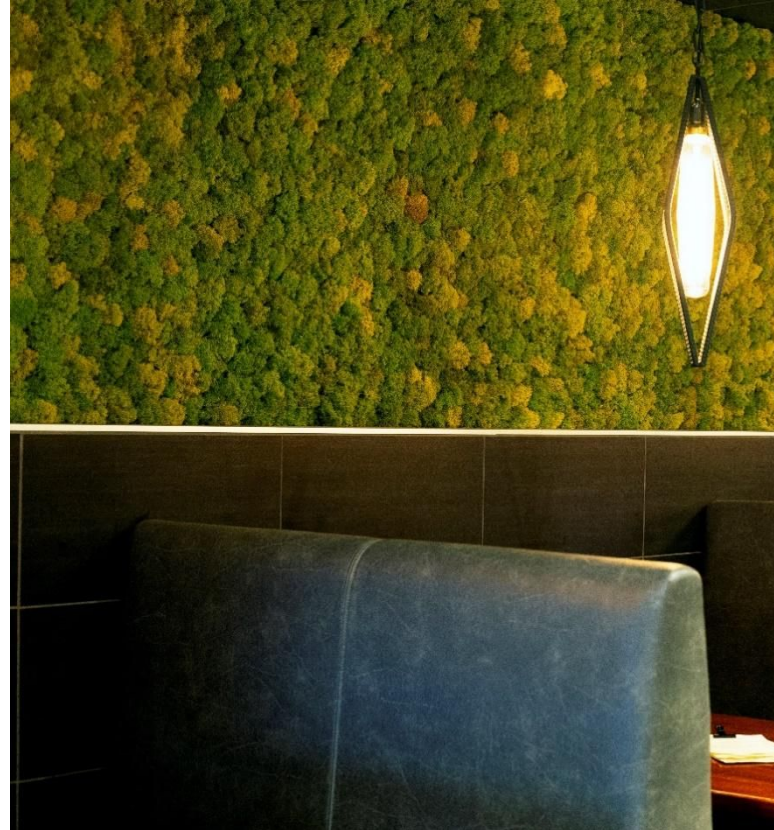


# The Fat Plant Society Moss Wall and Moss Frame Specifications

## Product Information

The Fat Plant Society moss panels and moss frames are made from preserved Reindeer Moss that grows in the North Carolina, Kentucky and Florida forests. Harvesting is done by hand, with respect for the plant and its surroundings. A specific cutting technique ensures the perfect renewing of the plant. The vegetal preservation is completed without the addition of any toxic or dangerous chemicals.

The moss is dyed using a food coloring agent is used to dye the plant, using a proprietary method that ensures color stability over time. Moss retains its lush, green color for at least ten years, likely more and we do recommend the moss not be exposed to significant amounts of direct sunlight. More than one year after installation, the moss wall at HogsheadKC on the Country Club Plaza in Kansas City, Missouri, the moss is a lush in color and texture as it was the day of installation. The preserved moss is 100% biodegradable.



Additionally, the moss has soundproofing properties, helping to capture over 90% of medium and high frequencies (voice frequencies).

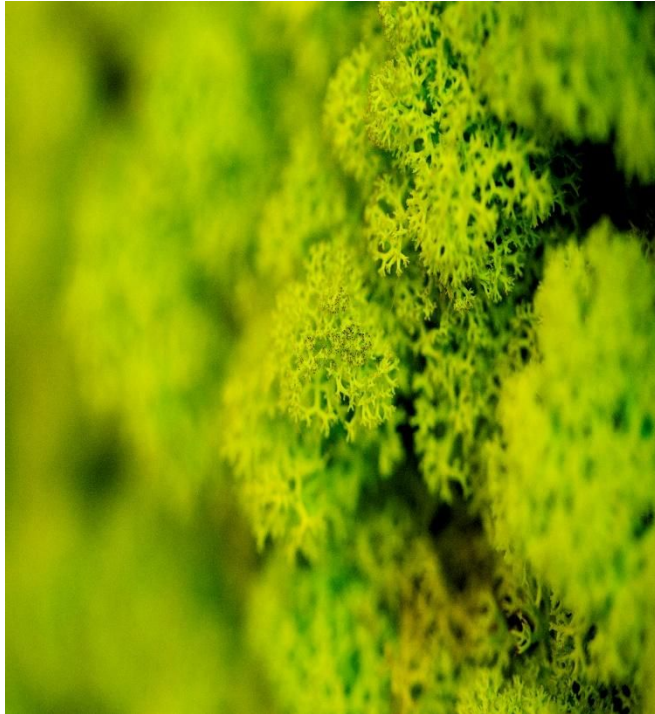
The moss requires no maintenance, water or light.

Moss adapts to the surrounding humidity in a given space and below a certain humidity level, the moss becomes more brittle, but will return to its naturally soft and lush texture and feel as the humidity level increases, seasonally or artificially.

We source our moss with a specific vendor and because of the proprietary preservation process, our moss holds its color for extended periods of time in comparison to many other moss products.

# The Fat Plant Society

## Moss Wall and Moss Frame Specifications



## Materials

- Reindeer moss in spring green color
- For moss wall installations we utilize 2-ft by 2-ft foam panels so that a single panel may be easily replaced should an area of the wall incur damage

\*we have yet to receive a request for repair and we are well past the one year mark for our largest installation

- Standard moss frames are comprised of a matte black wood moulding frame with a plywood panel backing
- Moss frames are available in virtually any size, shape, and color

## Benefits

- Durable (in comparison to other plant materials)
- Affordable (priced at roughly 1/3 the cost of a living plant wall)
- Maintenance free

\*we do offer maintenance agreements to clean the moss using compressed air but we have yet to receive any request for cleaning, maintenance or repair

- Sustainable (harvested responsibly, does not require any water or misting)
- Soundproofing material

\*captures over 90% of medium and high frequencies (voice frequencies)

- Air cleaning properties (cleans the air of volatile organic compounds aka VOCs much like a sponge)
- Cold cracking and heat aging resistant (as a natural material, it is inherently resistant)
- Retains color for at least ten years, likely longer

## Weight

- Each 2-ft by 2-ft panel for a moss wall weighs less than 3 pounds
- Each 2-ft by 4-ft moss frame weighs just under 15 pounds, including the frame

## Pricing

- The Fat Plant Society moss products are approximately \$75-\$100 per square foot for corporate and commercial clients.

\*this is an approximate cost per square foot for preliminary estimates only

## Delivery and Installation

- Seamless installation: Installation time for a 30-ft by 5-ft wall is 8 hours
- Installation time for moss frames is roughly 1 hour per frame, depending on the material upon which the frame is installed
- We offer nation-wide delivery and provide thorough instructions for on-site installation
- The Fat Plant Society works directly with our framing partner, Picture and Framing Industries to ship orders to clients and we provide advance notification of shipping costs
- We rectify any reported issues with the product if informed within 30-days of delivery and request a post installation inspection and sign off upon the completion of the installation
- We request 6-8 weeks lead time for large installations (defined as any installation larger than 3 square feet)



## Contact Information

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